



Official Proclamation City of Hastings, Michigan



WBCH Celebrates Their 60th Anniversary

Whereas: On August 17, 1958 WBCH Radio in Hastings was established and has continuously served this entire community for sixty years; and

Whereas: Kenneth and Marjorie Radant purchased Barry Broadcasting Co./WBCH in 1969. Today, the Company is run by President & General Manager Steve Radant and wife Sue, Executive Administrator & Traffic Director; and

Whereas: Since its founding, WBCH has provided daily, local, State and National news and reported the Hastings City Council Meetings, as well as broadcast church services, parades, high school sports and concerts, and public service announcements for non-profit and community organizations; and

Whereas: Dave McIntyre, who has informed and entertained audiences on WBCH AM & FM since 1959, reports the news, weather, and sports on the radio each morning. News Specialist, Jean Gallup accurately reports news for listeners and on-line viewers. Several radio personalities entertain WBCH listeners, while the stations advertising sales and marketing staff connects advertisers to consumers; and

Whereas: Since its founding WBCH has become a vital element in helping Hastings and Barry County grow and adapt to its needs in commerce and all aspects of life. This success in maintaining competitiveness during an era when many radio stations face challenges is the direct result of the commitment WBCH has had to the local economy. WBCH has embraced the changing technologies including listener texting, internet streaming, mobile telephone apps, smart speaker delivery, and social media.

NOW THEREFORE BE IT RESOLVED, that, I, Mayor David J. Tossava, on behalf of the City of Hastings and the Hastings City Council do hereby wish to congratulate WBCH Radio Station on their 60th Anniversary for their unwavering and dedicated commitment to bringing the news and music to the citizens of Hastings and surrounding areas. Please take a few minutes to stop by to thank everyone at WBCH for the wonderful service they have provided to our community over the years.

IN WITNESS WHEREOF, I have hereunto set my Hand and caused the Official Seal of the City of Hastings, Michigan, to be affixed this the 17th day of August 2018.

David J. Tossava, Mayor

